



Misha's Vineyard, Central Otago, New Zealand.

Wines from Misha's Vineyard in Central Otago, New Zealand, are making their way to the south-eastern states of Australia. Based in Asia for many years, owners Andy and Misha Wilkinson set up shop in Central Otago in November 2008, as they believed it was the best place in the world to grow cool-climate grapes and most particularly pinot noir – the 'holy grail' of grapes. The brand has garnered accolades since its trial 2007 pinot noir, aptly named The Audition.



## FAIRTRADE

Just in time for World Fair Trade Day on May 8, ice-cream giant Ben & Jerry's has announced its commitment to go fully fairtrade across its entire global flavour portfolio. From Cherry Garcia to Chocolate Fudge Brownie, all of the flavours in all of the countries where Ben & Jerry's is sold will be converted to Fairtrade Certified ingredients by the end of 2013. This involves converting up to 121 different chunks and swirls and working across 11 different ingredients such as cocoa, banana, vanilla and other flavourings, fruits and nuts.