



Filming of a New TV Show at Misha's Vineyard Proves Thirsty Work

CROMWELL, Central Otago, New Zealand, 18 January, 2011. Misha's Vineyard will be one of the featured wineries in an exciting new TV program about wine called "Thirsty Work" expected to air mid-year on the high-rating Food TV network with a view to broadcast on free-to-air in the future.

Created with an international audience in mind, "Thirsty Work" is being made by New Zealand's top lifestyle television producers, including members of the team responsible for 2010's smash success - Annabel Langbein, The Free Range Cook. The program is presented by influential young drinks writer, Yvonne Lorkin who has been working on bringing her program concept to fruition for over ten years.

"Filming at Misha's Vineyard is wonderful as the location of the vineyard on the edge of Lake Dunstan really exemplifies the extremes and also the beauty of the Central Otago landscape" says Lorkin. "But as well as showing some stunning visuals, this program is all about connecting kiwis with what they're drinking and the people and the stories behind each bottle".

Some of the stories that will be told about Misha's Vineyard include the Chinese gold miners who worked on the land back in the 1860s and the continuing influence of Chinese good luck on the vineyard and the theatrical connections of owner Misha Wilkinson which have strongly influenced the naming of the wines and how they've been launched internationally.

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Thirsty Work

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* **Editors Note:** A range of high resolution photos of the filming of "Thirsty Work" at Misha's Vineyard are available on request.

About Misha's Vineyard Wines Limited www.mishasvineyard.com

Misha's Vineyard is located on one of the most spectacular sites in New Zealand at the edge of Lake Dunstan in the Bendigo sub-region of Central Otago. The sun drenched north-west facing terraces of the 57 hectare (140 acres) estate provide the optimal conditions for producing world-class Pinot Noir and a range of aromatic white varieties. The 'no compromise' philosophy behind Misha's Vineyard wines required an exacting sustainable viticulture regime, hand-picking of the estate-grown fruit and considerate as well as minimalist winemaking methodologies. Under internationally renowned winemaker Olly Masters, the highly anticipated range of Misha's Vineyard wines won critical acclaim from their launch in 2008 and in 2010 they were named one of **New Zealand's Top 20 Producers** by (UK) Decanter magazine.